

SWISS MUSEUM PASS

Your Key to Over 520 Museums and Castles

520+ PARTNER MUSEUMS

Discover the full diversity of the Swiss cultural landscape from Geneva to St. Gallen with just one subscription.



SWITZERLAND & FL

With the Swiss Museum Pass and its partner cards (Raiffeisen Member, Swiss Travel System), you can enjoy a full year of free access to over 520 museums and castles.

RELEVANCE & IMPACT

1.42 MIO

Annual visits (record year 2024).



CHF 14.2 MIO

Annual distribution (2025) to museums for cultural promotion.



93 %

Maximum efficiency: Nearly all proceeds flow directly back into culture.



CULTURE FOR ALL



SOCIAL

10,000 annual entries via Caritas for those affected by poverty.



NETWORKED

Partner of Raiffeisen (1.9 million users), Swiss Travel System, and Switzerland Tourism.



AUTHENTIC

From local village chronicles to national art houses. Living history at 520+ locations.

30 YEARS

1996 bis 2026: Three decades of Swiss cultural history.

CONTACT

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